

# BROADCASTING 2012

Edition	Dead Line	Issue Date	Special Distribution at Profile Industry Events	Editorial Coverage
<b>Broadcasting Magazine №1</b>	27 December 2011	7 February 2012	CSTB 2012	<ul style="list-style-type: none"> <li>• Law Enforcement In The Sphere Of Mass Media: Difficult Questions And Easy Solutions</li> <li>• Investment Into Telecommunications And Media. Economical And Juridical Aspects</li> <li>• Thematically Decicated Channel: Secrets Of Promotion &amp; Development</li> <li>• Technical Review: Special Equipment For Media Measurement</li> </ul>
<b>Broadcasting Magazine №2</b>	20 February 2012	9 March 2012	CPS 2012	<ul style="list-style-type: none"> <li>• Federal Target Programme Of Radio Broadcasting Development: Realization And Perspectives</li> <li>• Paid TV: New Services Overview</li> <li>• Domestic Companies And Their Perspectives At The Telecommunications And Mass-Media Markets</li> <li>• Digital Archiving Systems</li> </ul>
<b>Broadcasting Magazine №3</b>	23 April 2012	11 May 2012	High-Definition TV 2012 Svyaz Expocomm 2012 TeleShow 2012-Spring Edition	<ul style="list-style-type: none"> <li>• Mobile And Multimedia Services</li> <li>• Satellite Broadcasting Services: Marketing And PR Support</li> <li>• Radio Broadcasting In Russia: Technological Development Priorities Of Yesterday, Today &amp; Tomorrow</li> <li>• Technical Review: Video Editing Equipment</li> </ul>
<b>Broadcasting Magazine №4</b>	13 June 2012	29 June 2012		<ul style="list-style-type: none"> <li>• Digital TV: Investments, Economical And Juridical Aspects</li> <li>• HDTV: Commercial Success</li> <li>• Content Creation For 3D TV</li> <li>• Technical Review: Video And Audio Recording Equipment</li> </ul>
<b>Broadcasting Magazine №5</b>	8 August 2012	30 August 2012	IBC 2012 CinemaExpo 2012	<ul style="list-style-type: none"> <li>• Over-The-TOP Services: Development And Perspectives</li> <li>• Satellite Communications And Cooperation In This Sector</li> <li>• File-Sharing Online Services</li> <li>• Tele-Radio Broadcasting Automation: Special Software And Program Complexes</li> </ul>

<b>Broadcasting Magazine №6</b>	17 September 2012	5 October 2012	EEBC 2012 Investments Into Digits'2012 – Business Forum	<ul style="list-style-type: none"> <li>• Law Enforcement In The Sphere Of Telecommunications: Difficult Questions And Easy Solutions</li> <li>• How To Increase Operator's Revenue</li> <li>• DRM-Broadcasting Implementation</li> <li>• Technical Review: Lighting Equipment</li> </ul>
<b>Broadcasting Magazine №7</b>	26 October 2012	19 November 2012	NAT-Expo 2012 TeleShow 2012-Autumn Edition	<ul style="list-style-type: none"> <li>• Paid TV: Investments, Economical And Juridical Aspects</li> <li>• Broadcasting Via Internet: Technological, Economical And Juridical Aspects</li> <li>• Technical Review: Mobile Television Stations</li> <li>• TV-Content Creation: Modern Technologies And New Approach</li> </ul>
<b>Broadcasting Magazine №8</b>	7 December 2012	26 December 2012	CSTB 2013	<ul style="list-style-type: none"> <li>• Web TV: Development Perspectives</li> <li>• 3D Service: How To Monetize</li> <li>• Content Creation For Mobile TV</li> <li>• Technical Review: Cable TV Equipment And Systems</li> </ul>
<b>Radio Broadcasting Equipment Buyers' Guide 2012</b>	23 April 2012	11 May 2012	High-Definition TV 2012 Svyaz Expocomm 2012 TeleShow'2012-Spring Edition TeleShow 2012-Autumn Edition CinemaExpo 2012 Investments Into Digits'2012 – Business Forum NAT Expo 2012 IBC 2012 CSTB 2013	<ul style="list-style-type: none"> <li>• Radio Broadcasting Digitalization And The Role Of Domestic Vendors In This Process</li> <li>• Technologies Of Moving To DRM-Broadcasting</li> </ul>
<b>Digital TV Broadcasting Equipment Buyers' Guide 2012</b>	26 October 2012	19 November 2012	NAT Expo 2012 TeleShow 2012-Autumn Edition CSTB 2013 CPS 2013 High-Definition TV 2013 Svyaz Expocomm 2013 TeleShow 2013-Spring Edition IBC 2013	<ul style="list-style-type: none"> <li>• Sport TV: Unique Equipment And Technologies For Record, Processing And Broadcasting</li> <li>• Special Equipment For IPTV</li> <li>• Special Equipment For Mobile TV</li> <li>• Special effects And 3D Graphics: Technologies Of Creation</li> </ul>